



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/Iss/60 Plus Association (12285)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835
Buyer CLOYD, ELISE
Salesperson Telerep/Washington DC, Washington DC (1040)
Product Political - Issue (1068)
Brand 60 PLUS ASSOCIATION (100674)
Acct Types National/Political
Est/Headline 55/06401152
Demo
Revision
Comments 60 PLUS ASSOC
60 PLUS ASSOCIATION

Invoice 652997
Inv Date 11/25/2012
Terms Net 30
Contract 339530
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:12PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00AM	Day,Th-1,F-1	11/01/12 10:16AM (Th)	00:30	SPA12TV17H	\$1400.00	
1.0	Spot	10:00:00AM-11:00:00AM	Day,Th-1,F-1	11/02/12 10:21AM (Fr)	00:30	SPA12TV17H	\$1400.00	
2.0	Spot	11:35:00PM-12:05:00AM	Day,F-1	11/02/12 12:04AM (Fr)	00:30	SPA12TV17H	\$4000.00	
3.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	11/03/12 7:10PM (Sa)	00:30	SPA12TV17H	\$5000.00	
3.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-2	11/03/12 7:18PM (Sa)	00:30	SPA12TV17H	\$5000.00	
4.0	Spot	6:00:00PM- 7:00:00PM	Day,Su-1	11/04/12 6:42PM (Su)	00:30	SPA12TV17H	\$5000.00	
5.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:29AM (Mo)	00:30	SPA12TV17H	\$2000.00	
6.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	11/05/12 12:27PM (Mo)	00:30	SPA12TV17H	\$3000.00	
7.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	11/05/12 5:23PM (Mo)	00:30	SPA12TV17H	\$6000.00	
8.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	11/05/12 6:56PM (Mo)	00:30	SPA12TV17H	\$8000.00	
9.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	11/05/12 7:14PM (Mo)	00:30	SPA12TV17H	\$12000.00	
10.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 11:54PM (Mo)	00:30	SPA12TV17H	\$5000.00	
11.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:33PM (Mo)	00:30	SPA12TV17H	\$5000.00	
12.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:29AM (Mo)	00:30	SPA12TV17H	\$2000.00	
13.0	Spot	5:30:00AM- 6:00:00AM	Day,M-1	11/05/12 5:44AM (Mo)	00:30	SPA12TV17H	\$2500.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2	11/05/12 6:15AM (Mo)	00:30	SPA12TV17H	\$4500.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day,M-2	11/05/12 6:22AM (Mo)	00:30	SPA12TV17H	\$4500.00	
15.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 7:39AM (Sa)	00:30	SPA12TV17H	\$3000.00	
15.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-2	11/03/12 8:39AM (Sa)	00:30	SPA12TV17H	\$3000.00	
16.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 7:00AM (Su)	00:30	SPA12TV17H	\$3000.00	
16.0	Spot	7:00:00AM- 9:00:00AM	Day,Su-2	11/04/12 8:15AM (Su)	00:30	SPA12TV17H	\$3000.00	
17.0	Spot	11:00:00AM-12:00:00PM	Day,Su-1	11/04/12 11:57AM (Su)	00:30	SPA12TV17H	\$4500.00	
18.0	Spot	10:00:00AM-11:00:00AM	Day,M-1	11/05/12 10:52AM (Mo)	00:30	SPA12TV17H	\$2000.00	
19.0	Spot	11:30:00PM-12:05:00AM	Day,Sa-1	11/03/12 12:17AM (Sa)	00:30	SPA12TV17H	\$3500.00	
20.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1,Su-1	11/03/12 5:24AM (Sa)	00:30	SPA12TV17H	\$1000.00	
20.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1,Su-1	11/04/12 5:14AM (Su)	00:30	SPA12TV17H	\$1000.00	
22.0	Spot	8:00:00PM-11:30:00PM	Day,Sa-1	11/03/12 8:06PM (Sa)	00:30	SPA12TV17H	\$14000.00	
23.0	Spot	4:00:00AM- 4:59:00AM	Day,F-1	11/02/12 4:20AM (Fr)	00:30	SPA12TV17H	\$400.00	
24.0	Spot	7:00:00PM- 8:00:00PM	Day,M-1	11/05/12 7:42PM (Mo)	00:30	SPA12TV17H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$124,700.00	Total Spots	29
Commission	(\$18,705.00)		
Net Total	\$105,995.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.